



大昌行集團有限公司  
**DAH CHONG HONG HOLDINGS LIMITED**  
(Incorporated in Hong Kong with limited liability)  
(Stock code: 01828)

8 April 2010

Dear Shareholders,

**INSTRUCTIONS IN RELATION TO ELECTION OF LANGUAGE  
AND MEANS OF RECEIPT OF FUTURE CORPORATE COMMUNICATION**

The Company offers its shareholders the choice to receive:

- (i) Corporate Communication in printed form, either in English language or Chinese language only, or in both English language and Chinese language; and/or
- (ii) Corporate Communication by electronic means through the Company's website.

"Corporate Communication" includes any document issued or to be issued by the Company for your information or action, including but not limited to:

- (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report;
- (b) the interim report and, where applicable, summary interim report;
- (c) a notice of meeting;
- (d) a listing document;
- (e) a circular; and
- (f) a proxy form.

**ACTION TO BE TAKEN**

To make your election, you may send a notice of intent to the Company in the form of the enclosed instruction slip indicating whether you wish and agree to select one of the various options given to you in the instruction slip. Please tick the appropriate box and sign and return the instruction slip, in the envelope provided, to the Company's share registrars, Tricor Investor Services Limited at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong. If your registered address is within Hong Kong, the enclosed envelope will be postage prepaid and you will not need to affix a stamp when returning your instruction slip. Otherwise, please affix an appropriate stamp.

If we receive your instruction slip by 30 April 2010, your instructions will apply to all Corporate Communication to be sent to shareholders on or after 1 May 2010 until you inform the Company otherwise.

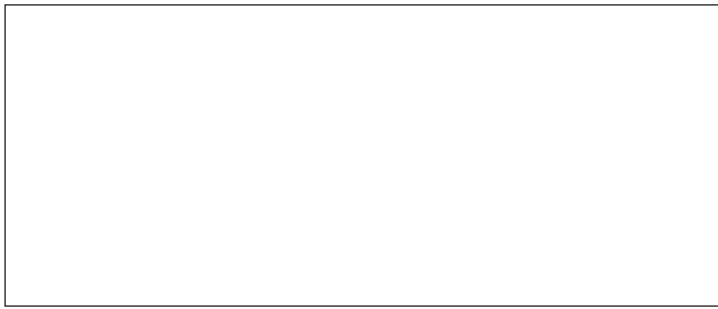
However, if we do not receive your instruction slip by 30 April 2010 and until you inform the Company otherwise in accordance with the applicable legislation and regulation, we will only send to you (a) a printed Chinese version of all future Corporate Communication if your address as shown in the Register of Members of the Company is in Hong Kong and you have a Chinese name; or (b) a printed English version of all future Corporate Communication if your address as shown in the Register of Members of the Company is overseas, or if you are a corporate shareholder, or if you do not have a Chinese name.

You have the right at any time by reasonable notice in writing to the Company's share registrars to change the choice of language and means of receipt of the Corporate Communication.

Please note that both the English and the Chinese versions of future Corporate Communication will be available (a) from the Company or its share registrars on request; and (b) on the Company's website at [www.dch.com.hk](http://www.dch.com.hk).

If you have any queries relating to this letter, please call our hotline at (852) 2980 1333.

Yours faithfully,  
For and on behalf of  
**Dah Chong Hong Holdings Limited**  
**Tso Mun Wai**  
*Company Secretary*



**ELECTION OF LANGUAGE AND MEANS OF  
RECEIPT OF CORPORATE COMMUNICATION  
INSTRUCTION SLIP**

To: Dah Chong Hong Holdings Limited  
c/o Tricor Investor Services Limited  
26th Floor, Tesbury Centre  
28 Queen's Road East  
Wanchai, Hong Kong

Please tick only one box of this instruction slip.

**1. Printed Version**

- (a)  I/We would like to receive the printed **English** version only of the Corporate Communication; OR
- (b)  I/We would like to receive the printed **Chinese** version only of the Corporate Communication; OR
- (c)  I/We would like to receive **both the printed English and the printed Chinese** versions of the Corporate Communication; OR

**2. Website Version**

- (d)  I/We would like to rely on the Corporate Communication posted on the Company's website in lieu of printed versions and to receive email notification to my/our email address at \_\_\_\_\_ <sup>(Note 5)</sup> of the publication of the Corporate Communication on the Company's website.

Please note that:

1. "Corporate Communication" includes any document issued or to be issued by the Company for your information or action, including but not limited to:
  - (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report;
  - (b) the interim report and, where applicable, summary interim report;
  - (c) a notice of meeting;
  - (d) a listing document;
  - (e) a circular; and
  - (f) a proxy form.
2. The above instruction will apply to all Corporate Communication to be sent to our shareholders until you inform us otherwise.
3. Both the English and the Chinese versions of all Corporate Communication will be available from the Company or its share registrars on request.
4. If your shares are held in joint names, all joint holders OR the joint holder whose name stands first on our Register of Members should sign on this instruction slip in order to be valid.
5. If you do not provide your email address, you will **NOT** be notified as and when the Corporate Communication is published on the Company's website.
6. You have the right at any time by reasonable notice in writing to the Company's share registrars to change the choice of language and means of receipt of the Corporate Communication.
7. If you choose to rely on the version of the Corporate Communication posted on the Company's website in lieu of the printed versions, and for any reason you have difficulty in receiving or gaining access to the same, you will promptly upon request be sent the Corporate Communication in printed form free of charge.
8. If you have any queries relating to this slip, please call our hotline at (852) 2980 1333.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Contact telephone number: \_\_\_\_\_

Date: \_\_\_\_\_